



Meeting Notice

Thursday, April 13, Zarda BBQ Lenexa
 11931 W. 87th Street, Lenexa, KS 66215

Next meeting will be held at Zarda BBQ in Lenexa, Kansas. Presentation will be held by RF Specialties and Comrex Corporation. Topic includes HD Radio for AM and FM stations and the advantage of Split Level Combining along with demonstration of Comrex' new 'BRIC' Technology.

Lunch begins promptly at 11:30. Lunch will be provided Courtesy of Comrex.

Certification Exam Dates

<i>Exam Date</i>	<i>Location</i>	<i>App. Deadline</i>
April 25, 2006	NAB Las Vegas	Closed
June 2-12, 2006	Local Chapter	April 21, 2006
August 11-21, 2006	Local Chapter	June 9, 2006
November 10-20, 2006	Local Chapter	September 22, 2006

Last Month's Meeting

By Ben Weiss, CPBE

The March meeting of Chapter 59 of the Society of Broadcast Engineers was held March 9, 2006 at Hereford House Restaurant, 2 East 20th Street, Kansas City, Missouri. There were 17 in attendance. Ken Cox, chapter vice chairman, presided over the business meeting.

Ken opened the business meeting at 11:48AM. Ben read the minutes of the February meeting. Mike Rogers made the motion to accept the minutes as read and Dan Stark the second, passed. Ben reported that there was \$2916.25 in the chapter checking account.

In the never-ending quest for a free lunch, Mike Rogers said he was trying to set up a web conference with Vid Cad at Prime Media for the May meeting. Also, Comrex will present the program for the April meeting that will be at Zarda BBQ.

Ken brought us up to date regarding national SBE events and information by reading a memo from Chriss Scherer. He noted that certification exams would be given at the NAB convention in April. Also noteworthy is the fact that this is the 30th year for the SBE program of certification.

The motion to adjourn was by Mike Rogers and the second by Dan Stark.

Terry Cockerill of Harris Corporation presented the program. He discussed the various methods of implementing FM Digital HD radio

Chairman's Chat

Facility Move, Getting Ready

By Matt Kinnan, CEV CBNT

For the past few months I have been getting ready for our facility move. Our ISP and Phone companies have been notified and are ready for the cut over. The wires have been run and labeled. All of the phone and data jacks have been tested and numbered. Everything is in place; even the moving company has been helping with supplying extra empty boxes. Some of my things have been packed for so long, that I've had to go back and search through boxes looking for tools that I didn't think I'd need until after the move. Every last detail has been thought out, right down to the numbered parking spaces. The day is almost here, or is it?

We have done all of our work planning and packing for the big day to arrive, so we have only one last thing to do, wait for the building inspector to give us our certificate of occupancy. Without it we can't move anything, not even a box. There are regulations for just about everything nowadays, right down to the bathroom paper dispensers. I never thought there could be so many regulations. We need to have alarms monitoring alarms; we need backup drains to drain the drains. Phone lines to back up the phone lines, and cell phones to back up the backup phone lines. I'm not making this up, the rules and regulations now days seem endless, each one a little more outrageous than the next. So, if you need to deal with the city, be prepared for just about anything, and cross your fingers your inspector is having a good day.

Matt

Available Classifieds

By Steve Epstein, CPBE CBNT

Classifieds are available for no charge at BroadcastBuyersGuide.com. If you have equipment laying around you want to get rid of, or if you need parts for an old piece of gear that you simply cannot part with, you are welcome to post an ad at BroadcastBuyersGuide.com. You can also post "Help Wanted" ads. There is no limit to the number of ads, and they will run for 30 days.

You need to log in, but I do not sell lists and will not span you. Last year more than 58,000 unique visitors came to the site from around the world.

All Maintenance has been made so you may be to use the site now.

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WHEN EAS AFFECTS BOTTOM LINE RATINGS

Kirk Chestnut, CSRE

This thread from the Washington State EAS Remailer - Twas started by a TV station that did not receive an Amber alert because the stations they were monitoring did not relay the message. It's still hard for many to understand that Broadcasters are not obligated (as in FCC) to relay messages beyond EAN's and RMT's and most would rather not.

The Players -

Terry - Is Terry Spring, CE of the local PAX TV station.

Ted - Is the WCM of the Seattle NWS office and a member of the Washington State SECC

Michael - Is a subscriber to the WaState EAS Remailer

Terry: My corporate will only let me do what is required by the FCC rules. They don't seem to realize that we have a system that works a lot better here yhan [sic] most other parts of the country. I was set up to monitor the SRN and LRN at one time, but they made me take it out several years ago. Maybe I can use this for ammunition. It's been a while since I addressed this. I can't be the only station that has this problem.

Michael: This is when you say as tactfully as possible, "Let me understand this clearly. You don't care that our listeners are not warned appropriately of an impending life-threatening situation? Our listeners are not the type of people who would be interested in helping locate an abducted child? If a survey were taken by the local newspaper showing which stations carried emergency alerts to protect the community, you desire to be listed in the 'we don't care about the community' group?" You can always remind them that the type of publicity that comes out after a disaster concerning stations that don't air emergency warnings doesn't do much to increase listener ship.

Ted: Well said....just ask those broadcasters in the Dallas/Ft Worth area that experienced just that during the Ft Worth tornado that plowed thru downtown Ft Worth on 3/28/00.

The NWS activated EAS for that tornado and about half of the area broadcasters 'volunteered' not to air the tornado warning. In the following days, area newspapers and those stations that did air the tornado EAS message blasted those broadcasters who chose not to air the tornado warning, complete with editorials, articles, news stories, et

Readers wrote in with their own letters to the editors, saying they would not listen or watch these broadcasters anymore.

All of this was not good PR for those broadcasters that chose not to relay the EAS message. Here is a real life example of what Michael described here. [Ed.] Thanks to Clay Freinwald, WA State SECC Chairman for the story.

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Local TV Awards

From Chris Castro, CBT

The story now goes to compete in the nationals. Congrats!

Feature Reporting

KMOV-TV, St. Louis, MO
Coma Woman

News Series

KMOV-TV, St. Louis, MO
Return to Iraq

Newscast

KMOV-TV, St. Louis, MO

Spot News Coverage

KMOV-TV, St. Louis, MO
PraxAir Explosion

Website (broadcast-affiliated)

KMOV-TV, St. Louis, MO
KMOV.com

Continuing Coverage

KSDK-TV, St. Louis, MO
East St. Louis Police, Trouble in River City

Feature: Hard News

KSDK-TV, St. Louis, MO
Records of Infamy

Overall Excellence

KSDK-TV, St. Louis, MO

Investigative Reporting

KSHB-TV, Kansas City, MO
In the Line of Fire

News Documentary

KTVI-TV, St. Louis, MO
Abuse Victim

Sports Reporting

KTVI-TV, St. Louis, MO
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Writing

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NAB CRYSTAL RADIO AWARDS FINALISTS ANNOUNCED

From: *Chriss Scherer, CPBE CBNT*

WASHINGTON, DC - The National Association of Broadcasters announced the 50 finalists for the 2006 Crystal Radio Awards competition today. Since 1987, the NAB Crystal Radio Awards have recognized radio stations for their outstanding year-round commitment to community service.

This year's finalists are:

KCVM-FM	Cedar Falls,	IA
KFOG-FM	San Francisco,	CA
KGO-AM	San Francisco,	CA
KHOW-AM	Denver,	CO
KIOA-FM	Des Moines,	IA
KLVI-AM	Beaumont,	TX
KMOX-AM	St. Louis,	MO
KOZT-FM	Fort Bragg,	CA
KPPV-FM	Prescott Valley,	AZ
KPRS-FM	Kansas City,	MO
KQRS-FM	Minneapolis,	MN
KRBE-FM	Houston,	TX
KRSP-FM	Salt Lake City,	UT
KSL-AM	Salt Lake City,	UT
KTOZ-FM	Springfield,	MO
KTSY-FM	Boise,	ID
KUDL-FM	Kansas City,	MO
KUZZ	Bakersfield,	CA
KVAK-AM	Valdez,	AK
KVET-FM	Austin,	TX

KZBR-FM	San Francisco,	CA
WBEB-FM	Philadelphia,	PA
WDAY-AM	Fargo,	ND
WDRV-FM	Chicago,	IL
WFBQ-FM	Indianapolis,	IN
WGHT-AM	Pompton Lakes,	NJ
WHAI-FM	Greenfield,	MA
WHIZ-AM	Zanesville,	OH
WHUR-FM	Washington,	DC
WIBC-AM	Indianapolis,	IN
WILV-FM	Chicago,	IL
WIVK-FM	Knoxville,	TN
WIZM-AM	La Crosse,	WI
WJJY-FM	Brainerd,	MN
WJON-AM	St. Cloud,	MN
WLHT-FM	Grand Rapids,	MI
WMRN-AM	Marion,	OH
WPHI-FM	Philadelphia,	PA
WQCS-FM	Fort Pierce,	FL
WQMX-FM	Akron,	OH
WRVW-FM	Nashville,	TN
WSBA-AM	York,	PA
WSTR-FM	Atlanta,	GA
WTAM-AM	Cleveland,	OH
WTLC-FM	Indianapolis,	IN
WTMJ-AM	Milwaukee,	WI
WTUZ-FM	Uhrichsville,	OH
WWWQ-FM	Atlanta,	GA
WXKS-FM	Medford,	MA
WYLD-FM	New Orleans,	LA

Crystal Radio Award finalists were chosen by a panel of judges representing broadcasting, community service organizations and public relations firms. Finalists will be honored and winners announced at the Radio Luncheon, Tuesday, April 25, during NAB2006 in Las Vegas.

End Of an ERA

By *Chris Castro, CBT*

On Feb 2, 2006 — For more than 150 years, messages of joy, sorrow and success came in signature yellow envelopes hand delivered by a courier. Now the Western Union telegram is officially a thing of the past.

The company formed in April 1856 to exploit the hot technology of the telegraph to send cross-country messages in less than a day. It is now focusing its attention on money transfers and other financial services, and delivered its final telegram on Friday. "The decision was a hard decision because we're fully aware of our heritage," Victor Chayet. "But it's the final transition from a communications company to a financial services company."

Next EAS Required Monthly Test: April 25
The RMT is sent on the last Tuesday of the month



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Banning of News Photog in NFL Games

By Chris Castro, CBT

Recently the NFL has banned all news photog from the NFL games. This is some remarks by local broadcasters.

It's regrettable that the NFL has banned local stations from assigning photographers to shoot on the sidelines during games.

The League said it wanted to cut down on congestion, but yet will allow still photographers to occupy a spot on the sidelines...many using mono-pods which only create added spaces restrictions.

Over the years...we've taken pride in being able to deliver up-close footage captured in the heat of action.

My biggest concern is that most stories will now look the same with identical footage.

What's next? Will the NFL hand out Interviews?

It seems that the NFL is trying to cut corners. What next the Super Bowl on Pay-Per-View.

Today Show Anchor Change

By Chris Castro, CBT

NBC have just announced that Meredith Vieira has been named co-anchor of NBC News' "Today" show. This is a big announcement for the show, NBC News and NBC Universal as a whole. She is a veteran newswoman, and currently serves as co-host of ABC's "The View" and host of "Who Wants To Be a Millionaire." Beginning in September, she'll be at "Today" and I hope many of you will have the opportunity to see her on her new adventure.

Panasonic Change of Responsibilities

By Chris Castro, CBT

Effective immediately, Matt Wiggins, who has been the DVC Pro Guy, is no longer with Panasonic Broadcast and Television Systems Company. He is now with Panasonic Projector Systems Company.

He is the only field engineer for this new company and provides technical support for the entire country for projectors.

Technical support for PBTSC products, (DVCPRO, DV, TH plasma, etc.) in my previous territory (ND, SD, NE, KS, MO, IA, MN, WI, and IL) is being provided by Rick Leifheit. Rick Leifheit is also maintaining responsibility for IN, MI, OH, and KY.

Rick Leifheit can be reached at 630.620.0705. He can be reached via email at leifheitr@us.panasonic.com

We will miss Matt Wiggins, in his insight and strong knowledge of DVC Pro.

SBE59 Officers

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Upcoming Meeting and Events

April 13

Zarda BBQ in Lenexa, Kansas.

HD Radio for AM and FM stations

Upcoming Meeting dates

Mark your calendar now

May 11

June 8

July 13

August 10

Do you have a suggestion for a program topic?
Please share it with Mike Rogers.

Wanted: Your News and Information

The SBE newsletter, *The Communicator*, is published every month as a service to the members, sponsors and guest of SBE Chapter 59. We are always looking for information on what is happening at stations and facilities around Kansas City. Have you hired someone new? Have you received a promotion? Have you installed some new equipment? Tell us about it and share it with your engineering colleagues. Send any of your stories or ideas to a chapter officer or e-mail them to sbe59@yahoo.com. Articles published in *The Communicator* will qualify for SBE recertification points.



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