

Meeting Notices

Thursday, July 11, *Don Chilito's Restaurant*

7017 Johnson Drive, Mission, KS, (913) 432-4615
 Gather at 11:30 am, Lunch and Meeting at 12:00 noon.



MPEG2 and PSIP Content for TV Broadcasters. All Broadcasters should have an understanding of the importance of PSIP content and its use in home set-top boxes. PSIP is intended to preserve a station's branding as it moves from NTSC to ATSC and aid channel navigation through an electronic program guide. Our presenter will be Jack McCain, sales manager, multimedia products, of Thales Broadcast and Multimedia.

When you arrive at the restaurant, go through the line and order your lunch, then join the group in the banquet room on the East side of the restaurant. □

2002 ————— 2003

Certification Dates		
Exam Date	Location	App. Deadline
August 16-26	Local Chapter	CLOSED
November 8-18	Local Chapter	September 29
February 7-17	Local Chapter	December 31
April 8	NAB, Las Vegas	March 1
June 6-16	Local Chapter	April 25
August 15-25	Local Chapter	June 13
November 7-17	Local Chapter	September 26

Last Month's Meetings

We had two meeting opportunities during June. The first one was during the joint KAB/MBA convention on June 8 as the first part of the day-long engineering sessions. While this will not be the official monthly meeting of chapter 59, we did have a chance to meet and talk to members from chapters 3 (Kansas) and 55 (St. Louis).

The day before the engineering sessions were held, a special EAS presentation was provided by Clay Freinwald, CPBE, the SBE National EAS Committee chairman. His session, titled *Beyond Part 11: Making EAS Work*, attracted a few broadcasters, but had excellent attendance from other groups that should be a more involved part of EAS, such as NWS, EMA offices and local emergency services. Lots of good ideas were presented, and the local and state EAS chairmen will likely begin working with some of these organizations to make EAS a better system for our area. More information on how you can become involved with the Kansas City EAS committee will be announced through the chapter. If you have some ideas or would like to be a part of that committee, contact Bob Schneider, Kansas City EAS chairman. His contact info is on page 4.

Our second meeting opportunity and official monthly meeting was held on June 21 at KSMO-TV. The Taste of NAB Road Show, presented by Larry Bloomfield, brought several exhibits as an effort to bring some of the NAB convention to those who could not attend in Las Vegas this year. Equipment exhibits and demonstrations from several companies including Acrodyne, Pixel Instruments, Dorrough, Clark Wire and Cable, Sundance Digital, Kathrein-Scala, ESE, Panasonic and Leader were presented.

The business meeting preceded the road show presentation. On the financial side, we received our rebate check from the national office. This money is supplied to chapters to cover their operating costs. The amount each chapter receives is based on 15% of the dues from the chapter's members plus \$5 for each new member added during the year.

Bob Schneider, frequency coordinator, reports that there is still not yet a contact at the Kansas Speedway. Bob expressed his concern about the coordinated effort for events held there.

Bob Schneider also reported on EAS. The seminar with Clay Freinwald (mentioned earlier) was interesting and worthwhile for those attending. Amber alerts were discussed at length, and it was noted that stations should not initiate them or any other alert. At present, the National Weather Service is not prepared to take on the responsibility of being the PEP for local alerts. Bob requests assistance to establish a better Kansas City metro EAS plan, including NWS as an integral part of the relay plan.

Chairman's Chat

By Kirk Chestnut, CSRE

For the newbie in broadcast engineering, gaining experience without a job is a big dilemma. For the veteran engineer, continuing education seems almost out of reach

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while budgets are down and spare time is at a premium. What would remedy these situations is cost-effective training through the SBE.

In May, SBE59 made a quiet yet bold step towards enhancing technical training by forming a resource library. You'll gain access to expensive manuals or hard-to-get job-training materials. New titles will be added each month from donations or purchase through SBE 59 funds.

If you have a book, video, CD-ROM or other resource you believe the group could benefit by, please let Chriss Scherer know. Chriss has volunteered to chair the library committee and would like to hear from you. Drop him an e-mail with suggested titles. In some cases, publishers may provide us a copy at no charge.

Ultimately, we need a complete video training series for audio, video and RF. We'll purchase what videos are available now. What's not available, we'll produce ourselves and make available to other SBE chapters. Perhaps the combined talents and resources represented by SBE59 could fill the gap. Let's start with two videos for operator basics in Radio and TV. These tapes, in concert with printed course material, will help train your base-level operators. Translation: fewer calls for help in the middle of the night. Each participating member in the video project will receive SBE recertification points.

Give this program a thought. You may need to sacrifice some time and resources, but the long-term benefits to your work environment and sanity will be incalculable.

Updated TV Ops Book and Certification Tests

The new 5th edition of the SBE TV Operator Handbook, by Frederick

Baumgartner and Douglas Garlinger, is now available from the SBE National Office. Also, updated SBE certification practice test computer discs, used to prepare for the SBE certification exams are now available. To order either item, call the SBE National Office at (317) 846-9000 or e-mail Linda Godby at lgodby@sbe.org.

Continental Electronics Adds Midwest Rep

Continental has named TDM Broadcast Services LLC as an authorized dealer of Continental Electronics RF transmission products. Michael Troje is president of TDM. Troje will cover North Dakota, Minnesota, Wisconsin, Illinois, South Dakota, Wyoming, Nebraska, Indiana, Kansas,

EAS Required Monthly Test July 30

The EAS RMT is sent on the last Tuesday of the month.

Iowa, Michigan and Missouri. TDM also represents Shively Labs. SBE59 welcomes TDM Broadcast Services as the newest sponsor of this newsletter.

Phoenix To Host SBE National Meeting

SBE Chapter 9 in Phoenix, AZ, in cooperation with the Arizona Broadcasters Association, will host the SBE National Meeting as a part of its SBE regional convention. The National Meeting will begin on Wednesday, October 16 with the Fall Board of Directors Meeting. On Thursday, the National Meeting events will include the annual Fellows Breakfast, Annual Membership Meeting and the Annual SBE National Awards Dinner. Thursday will also be the day of the Regional Convention, with a broadcast equipment trade show and educational sessions. Most events will take place at the Phoenix Civic Plaza. More information about the SBE National Meeting and Arizona Regional Convention will be announced in the coming months.

Book Proceeds Benefit Engineer Relief Fund

Bonus Books has released a book titled *Covering Catastrophe, Broadcast Journalists Review September 11*. Written by five New York City broadcast journalists, the book describes the events of September 11 through the eyes of reporters, news anchors, cameramen and others who covered the stories that day. All proceeds from the book will be donated to two charitable funds that benefit survivors and their families. The Broadcast Engineers Relief Fund, established by the SBE and the Ennes Trust on September 13, is one of the funds. The other is the CitiGroup Foundation Scholarship Fund. The epilogue of the book is dedicated to the six broadcast engineers who lost their lives while working in the North Tower of the World Trade Center. The book is available through the SBE bookstore.

Topeka Job Opening

Cumulus Media has an opening for a chief engineer in Topeka. The position will oversee the engineering and IT functions. The stations are KMAJ-FM (107.7), KMAJ-AM (1440), KDVV-FM (100.3), KTOP-AM (1490), KQTP-FM (102.9) and KWIC-FM (99.3). SBE certification is preferred. Contact Gary Kline, VP of engineering, at gary.kline@cumulus.com.

Central Nebraska Job Opening

KRGI-AM/FM, KRGY-FM and KMMJ-AM have an opening for a full-time chief engineer. Applicants must have excellent computer and engineering skills. Send letter and resume to Lyle Nelson, general manager, P.O. Box 4907, Grand Island, NE 68802, or call (308) 381-1430. □



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Upcoming Meetings

Mark the following dates on
 your calendar so you don't
 miss an upcoming meeting:

July 11

All About PSIP

August 15

Picnic

September 12

Commercial Radio Monitoring