

Meeting Notices

Thursday, August 8, Shawnee Mission Park, Shelter 4

7900 Renner Road, Shawnee, KS

Gather at 6:00 pm, eat and socialize at 6:30 pm, fun and games at 7:30 pm.



It's a picnic! No program, no heavy business. The annual picnic is a chance to get together and just have fun. Spouses and significant others are invited, but please, no children. This is a chance for adult time.

When you enter the front gate, turn right. Follow the road past Shelter 1 to the stop sign. Turn right. Follow road straight around (passing the sign for Shelter 12). Shelter 4 is just past the tennis courts and next to the marina. □

Certification Dates		
Exam Date	Location	App. Deadline
August 16-26	Local Chapter	CLOSED
November 8-18	Local Chapter	September 29
February 7-17	Local Chapter	December 31
April 8	NAB, Las Vegas	March 1
June 6-16	Local Chapter	April 25
August 15-25	Local Chapter	June 13
November 7-17	Local Chapter	September 26

committee, and he would like to hear from you. Drop him an e-mail with suggested titles. In some cases, publishers may provide us a copy at no charge.

Ultimately, we need a complete video training series for audio, video and RF. We'll purchase what videos are available now. What's not available, we'll produce ourselves and make available to other SBE chapters. Perhaps the combined talents and resources represented by SBE59 could fill the gap. Let's start with two videos for operator basics in Radio and TV. These tapes, in concert with printed course material, will help train your base-level operators. Translation: fewer calls for help in the middle of the night. Each participating member in the video project will receive SBE recertification points.

Give this program a thought. You may need to sacrifice some time and resources, but the long-term benefits to your work environment and sanity will be incalculable.

National Election Ballots Coming Soon

The SBE annual election of officers and members of the Board of Directors will take place on Thursday, September 12. Ballots will be mailed to all voting members by August 9. Voting members are urged to participate in the election process and complete and return their ballot, which must be received by September 12 to be counted. Allow at least seven days for U.S. Post Office delivery. See the June issue of the *SBE Signal* for a list of the candidates.

Richland Tower Construction is Under Way

The tower site construction project has begun. The tower materials are on site, and the stub for the base was due to be set at the end of July. The schedule calls for the tower to be completed by September 15, at which time the antennas on the old tower will be moved to the new tower. This transfer is expected to take two weeks.

The old tower demolition will begin on October 1, and the project will be completed by November 10. When the tower

Last Month's Meeting

MPEG2 and PSIP Content for TV Broadcasters. All TV Broadcasters should have an understanding of the importance of PSIP content and its use in home set-top boxes. PSIP is intended to preserve a station's branding as it moves from NTSC to ATSC and aid channel navigation through an electronic program guide. Our presenter was Jack McCain, sales manager, multimedia products, of Thales Broadcast and Multimedia.

Chairman's Chat

By Kirk Chestnut, CSRE

For the newbie in broadcast engineering, gaining experience without a job is a big dilemma. For the veteran engineer, continuing education seems almost out of reach while budgets are down and spare time is at a premium. What would remedy these situations is cost-effective training through the SBE.

In May, SBE59 made a quiet yet bold step towards enhancing technical training by forming a resource library. Through this effort, you'll gain access to manuals and hard-to-get job-training materials. New titles will be added each month from donations or purchase through SBE 59 funds.

If you have a book, video, CD-ROM or other resource that you believe could benefit the group, please let Chriss Scherer know. Chriss has volunteered to chair the library

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630.941.8113 Fax
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www.panasonic.com/broadcast

Larry Coha
Direct Sales Manager

Regional Sales Representative for



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Electronics**

Shively Labs

Michael Troje

TDM Broadcast Services, LLC

10 Acorn Drive Office: (651) 306-1030
Sunfish Lake, MN 55077 Cell: (651) 295-7121
e-mail: mtroje@tdmbroadcast.com

construction project was announced, Richland indicated that they would like to host a meeting at the site upon completion of the project. Details of this meeting program will be announced later as the project draws to a close.

Resume Service Goes Online

The SBE Resume Service is now online. With increased visibility and ease of use, the Resume Service is the perfect companion to JobsOnline for SBE members searching for new positions and for employers searching for the right candidates.

At no cost, an SBE member completes a questionnaire and send the national office copies of his resume. This information is used to compile an anonymous profile that is posted (not the resume) on the SBE website for employers to browse. Employers interested in one or more profiles will contact the national office and pay a small fee to access the actual resumes.

Only SBE members may use this service and any broadcast-related employer may participate. For more information contact Angel Bates at abates@sbe.org, (317) 846-9000 or go to www.sbe.org.

SBE Membership Drive Winners Drawn

The SBE Membership Drive successfully concluded on May 31. During the drive, 50 members sponsored 60 new members, and all of them came away with a prize. The Grand Prize, a trip to the SBE National Meeting in Phoenix October 16 to 18 and a Panasonic TV, compliments of SBE and Panasonic, was won by Steve West of Chapter 29, Corpus Christi, TX. First Prize, an entertainment package that includes an RCA 27" stereo monitor receiver TV, compliments of Thomson Multimedia

**EAS Required Monthly Test
August 27**

The EAS RMT is sent on the last Tuesday of the month.

Broadcast and Network Solutions, a DVD Player, compliments of Acrodyne and a Freeplay, Freepower Radio, compliments of Broadcast Richardson, was awarded to Ralph Hogan of Chapter 117, Palouse/Clearwater, ID. Second Prize, an SBE mini-library that includes 13 different broadcast engineering-related publications, went to John Merrill of Chapter 133, Buffalo, NY.

All recruiters will receive \$5 off their 2003 SBE membership renewal for each new member they recruit, up to \$25.

Winning Golden Recruiter Awards were Chapter 29, Corpus Christi in the small chapter category and Chapter 54

in Tidewater, VA, in the large chapter category. These chapters had the highest percentage of members participate in the drive.

Radio Operator Handbook Delayed

The new SBE Radio Operator Handbook, previously announced for release in September, will not be available until December. The publication of the handbook will coincide with the release of a new certification exam for radio operators.

Ennes Trust Awards Three Educational Scholarships

The Ennes Educational Foundation Trust, an educational organization affiliated with the Society of Broadcast Engineers, has awarded three educational scholarships. The Ennes Trust awards scholarships each year to individuals who either plan to further their broadcast engineering careers or aspire to a career in broadcast engineering.

Penny K. Hicks of Eatonville, WA, is the recipient of the *Harold E. Ennes Scholarship*. Hicks is an SBE member and a sophomore at Bates Technical College in Tacoma, WA. She is working to fulfill her childhood goal to work in broadcasting.

Philip Vaughn of Cathedral City, CA., received the *Robert D. Greenberg Scholarship*. Greenberg studies Electronics Technology Engineering with the Cleveland Institute of Electronics while working as a staff engineer at a local radio station. His goal is to become a video engineer.

Ian Dunbar-Hall of San Rafael, CA., is the recipient of the *Ennes Youth Scholarship*. This past June, Dunbar-Hall graduated from Marin Catholic high school in Kentfield, CA. He will enter the University of California, Santa Cruz in the fall, majoring in Broadcast Communications.

Arbitron Expands Portable People Meter Trial

Arbitron plans to equip a new and separate panel of approximately 1,000 consumers in the Philadelphia Radio Metro Survey Area that will allow direct comparisons to the radio station audience estimates being produced by the existing panel of consumers in the current PPM market trial.

Arbitron also announced that it agrees in principle with the radio industry's request for a second Portable People Meter market trial in one of the Top 25 Hispanic markets.

Nielsen Media Research is providing financial support as well as its television survey research expertise in the U.S. market trial of the Portable People Meter. □



Belden Wire & Cable Company
Electronics Division
1429 SW Madison
Lee's Summit, MO 64081

Telephone: 816 524 0073
Facsimile: 816 524 6295
Heather_Stevens@notes.belden.com
cablewise@aol.com
www.belden.com

Heather Stevens
Sales Representative



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Internet: www.rfspec.com

Greg Martin
Account Manager
Video Industry

Tektronix, Inc.
Video Business Unit
272 Biscayne Street
Bloomington, IL 60108

630 351-3415
630 351-3416 fax

gregory.e.martin@tektronix.com
www.tektronix.com

Tektronix

SBE59 Officers

Chairman
Kirk Chestnut, CSRE
 Entercom Kansas City
 (913) 677-6462
 kchestnut@entercom.com

Vice-Chairman
Chris Castro
 KSHB-TV41
 (816) 436-8139
 castro@kshb.com

Secretary/Treasurer
Ben Weiss, CPBE
 KMXV-FM/KSRC-FM
 (816) 931-5506 x546
 (816) 531-2550 fax
 benw@cbsradiokc.com

Past Chairman
Chriss Scherer, CSRE
 BE Radio magazine
 (913) 967-7201
 (913) 514-7201 fax
 chriss@broadcast.net

SBE59 Committees

Programs
Darrell Nickolaus
 Nickolaus Engineering
 (816) 765-3717
 (816) 303-1553 fax
 nickolaus@compuserve.com

EAS K.C. Operational Area
Bob Schneider
 KSMO-TV62
 (913) 621-6262
 (913) 621-4703 fax
 bschneid@ksmo.sbgnet.com

Certification
Joe Snelson, CPBE
 KCTV-TV5
 (913) 677-7250
 jsnelson@kctv.com

Frequency Coordination
Bob Schneider
 KSMO-TV62
 (913) 621-6262
 (913) 621-4703 fax
 bschneid@ksmo.sbgnet.com

Newsletter, Website
Chriss Scherer, CSRE
 BE Radio magazine
 (913) 967-7201
 (913) 514-7201 fax
 chriss@broadcast.net

Chapter 59 E-Mail:
sbe59@broadcast.net
Chapter 59 List Server:
sbe-kc@broadcast.net



SBE Chapter 59
c/o BE Radio Magazine (Scherer)
 9800 Metcalf
 Overland Park, KS 66212

Upcoming Meetings

Mark the following dates on
 your calendar so you don't
 miss an upcoming meeting:

August 15
Picnic

September 12
Commercial Radio Monitoring

October 10
Program TBA